



TRUCKING MATTERS

SEMINAR SERIES SPONSORSHIPS

JULY 22-23, 2026
GRAND HYATT NASHVILLE
Nashville, Tennessee



SPONSORSHIP OPPORTUNITIES

Trucking Matters is Reliance Partners’ premier seminar series, bringing together leaders and innovators from across the transportation and logistics industry. This one-day event is dedicated to tackling today’s most pressing challenges, exploring opportunities, and strengthening connections within the trucking community. Sponsorship opportunities offer your company a chance to elevate its visibility and showcase your brand in front of top decision-makers and industry professionals throughout the event.

	GOLD	SILVER	BRONZE	PRESENTING MAX 2 SPONSORS	RECEPTION MAX 1 SPONSOR
BENEFITS & BRANDING					
EXCLUSIVE BENEFIT	Signage during breakfast, lunch & cocktail reception	Signage during event breaks		Announce speaker/s & sponsor keynote presentation and/or panel	Prominent signage during entirety of reception
Branded products in welcome bag (sponsor provides)	✓				
Entry for three attendees	✓				✓
Entry for two attendees		✓		✓	
Entry for one attendee			✓		
On-site signage placed in prominent locations for maximum exposure	✓	✓	✓	✓	
Access to attendee contact list (post-event)	✓	✓	✓	✓	✓
Event webpage	✓	✓	✓	✓	✓
Signage in welcome packets	✓	✓	✓	✓	✓
Looping on digital screen during lunch	✓	✓			
Featured on digital screens during reception	✓	✓			✓
Social media recognition	✓	✓	✓	✓	✓
PRICING PER EVENT	\$10,000	\$5,000	\$2,500	\$15,000	\$25,000

If you’d like to bring additional employees beyond what’s included in your sponsorship, there will be a \$500 fee per attendee. Let us know if you have any questions or additional ideas, we’d be happy to discuss further.



CLIENT TESTIMONIALS



The event offered valuable insights and excellent networking opportunities. Kudos to the entire team for organizing such a successful conference. I am already looking forward to next year's event and further enriching my knowledge and network. Thank you for creating such a rewarding experience."

CEO OF A TRUCKING COMPANY



The conference was fantastic. The networking opportunities were excellent, with plenty of motivational insights. The venue and reception were top-notch, and we had a great time! We look forward to attending your events in the future."

PRESIDENT OF A
TRUCKING COMPANY



I was thoroughly impressed with the level of organization, the quality of the information presented, and the caliber of the attendees. I look forward to attending next year."

CEO OF A TRUCKING COMPANY

READY TO SPONSOR?

If you're interested in sponsoring the Trucking Matters event, please email truckingmatters@reliancepartners.com.

If you have any questions or need further assistance, don't hesitate to reach out—we're happy to help!

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[RELIANCEPARTNERS.COM](https://reliancepartners.com)