



TRUCKING MATTERS

SEMINAR SERIES SPONSORSHIPS

JULY 22-23, 2026
GRAND HYATT NASHVILLE
Nashville, Tennessee



SPONSORSHIP OPPORTUNITIES

Trucking Matters is Reliance Partners' premier seminar series, bringing together leaders and innovators from across the transportation and logistics industry. This one-day event is dedicated to tackling today's most pressing challenges, exploring opportunities, and strengthening connections within the trucking community. Sponsorship opportunities offer your company a chance to elevate its visibility and showcase your brand in front of top decision-makers and industry professionals throughout the event.

	GOLD	SILVER	BRONZE	PRESENTING MAX 2 SPONSORS	RECEPTION MAX 1 SPONSOR
BENEFITS & BRANDING					
EXCLUSIVE BENEFIT	Signage during breakfast, lunch & cocktail reception	Signage during event breaks		Announce speaker/s & sponsor keynote presentation and/or panel	Prominent signage during entirety of reception
Branded products in welcome bag (sponsor provides)	✓				
Entry for three attendees	✓				✓
Entry for two attendees		✓		✓	
Entry for one attendee			✓		
On-site signage placed in prominent locations for maximum exposure	✓	✓	✓	✓	
Access to attendee contact list (post-event)	✓	✓	✓	✓	✓
Event webpage	✓	✓	✓	✓	✓
Signage in welcome packets	✓	✓	✓	✓	✓
Looping on digital screen during lunch	✓	✓			
Featured on digital screens during reception	✓	✓			✓
Social media recognition	✓	✓	✓	✓	✓
PRICING PER EVENT	\$10,000	\$5,000	\$2,500	\$15,000	\$25,000

If you'd like to bring additional employees beyond what's included in your sponsorship, there will be a \$500 fee per attendee. Let us know if you have any questions or additional ideas, we'd be happy to discuss further.



CLIENT TESTIMONIALS

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The event offered valuable insights and excellent networking opportunities. Kudos to the entire team for organizing such a successful conference. I am already looking forward to next year's event and further enriching my knowledge and network. Thank you for creating such a rewarding experience.”

CEO OF A TRUCKING COMPANY

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The conference was fantastic. The networking opportunities were excellent, with plenty of motivational insights. The venue and reception were top-notch, and we had a great time! We look forward to attending your events in the future.”

PRESIDENT OF A TRUCKING COMPANY

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I was thoroughly impressed with the level of organization, the quality of the information presented, and the caliber of the attendees. I look forward to attending next year.”

CEO OF A TRUCKING COMPANY

READY TO SPONSOR?

If you're interested in sponsoring the Trucking Matters event, please email truckmatters@reliancepartners.com.

If you have any questions or need further assistance, don't hesitate to reach out—we're happy to help!

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