



TRUCKING MATTERS

SEMINAR SERIES SPONSORSHIPS

JULY 22-23, 2026
GRAND HYATT NASHVILLE
Nashville, Tennessee



SPONSORSHIP OPPORTUNITIES

Trucking Matters is Reliance Partners' premier seminar series, bringing together leaders and innovators from across the transportation and logistics industry. This full-day event is dedicated to tackling today's most pressing challenges, exploring opportunities, and strengthening connections within the trucking community. Sponsorship opportunities offer your company a chance to elevate its visibility and showcase your brand in front of top decision-makers and industry professionals throughout the event.

	GOLD	SILVER	BRONZE
BENEFITS & BRANDING			
EXCLUSIVE BENEFIT	Signage during breakfast or lunch as title sponsor	Signage during event breaks	
Prominent signage on printed materials during breakfast or lunch	✓		
Entry for three attendees	✓		
Entry for two attendees		✓	
Entry for one attendee			✓
On-site signage placed in prominent locations for maximum exposure	✓	✓	✓
Access to attendee contact list (post-event)	✓	✓	✓
Event webpage	✓	✓	✓
Signage in welcome packets	✓	✓	✓
Looping on digital screen during lunch	✓	✓	
Featured on digital screens during reception	✓	✓	
Social media recognition	✓	✓	✓
PRICING PER EVENT	\$10,000	\$5,000	\$2,500

If you'd like to bring additional employees beyond what's included in your sponsorship, there will be a \$500 fee per attendee. Let us know if you have any questions or additional ideas, we'd be happy to discuss further.



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - \$30,000

(Exclusive – 2 Available)

As the official Presenting Sponsor of Trucking Matters, your company will receive premier brand positioning throughout the event and elevated recognition during key programming moments.

Includes:

- Logo placement on event webpage and registration page
- Prominent on-site signage throughout the venue
- Opportunity to announce keynote speaker and/or introduce a featured panel
- Verbal recognition during opening remarks
- Logo included on digital screens during breaks
- Access to post-event attendee contact list
- Three (3) event registrations
- Social media recognition pre- and post-event

Welcome Reception Sponsor - \$20,000

(Exclusive – 1 Available)

Sponsor the opening of the seminar at the Welcome Reception on Wednesday, July 22. Hosted in the evening on the pool terrace, this outdoor gathering provides a relaxed and upscale setting for attendees to connect ahead of the main programming.

Includes:

- Prominent signage displayed throughout the pool terrace reception space
- Logo featured on screens
- Verbal recognition during welcome remarks
- Featured placement on event webpage
- Social media recognition pre- and post-event
- Access to post-event attendee contact list
- Three (3) event registrations

Closing Reception Sponsor - \$20,000

(Exclusive – 1 Available)

Close out the full-day seminar as the official sponsor of our Closing Reception on Thursday, July 23. Hosted at one of Nashville's iconic downtown venues, this high-energy finale brings the industry connection together, while positioning your brand at the center of the honky tonk celebration.

Includes:

- Prominent signage displayed throughout the space
- Branded signature cocktail
- Featured logo placement on beverage menu
- Verbal recognition prior to reception kickoff
- Featured placement on event webpage
- Social media recognition pre- and post-event
- Access to post-event attendee contact list
- Three (3) event registrations

Expo Booth - \$5,000

(Limited Availability)

Position your company front and center with a dedicated booth space in the event foyer. As a Booth Sponsor, you'll have the opportunity to showcase your products, services, and team directly to seminar attendees.

Includes:

- Dedicated booth space in the main foyer
- Visibility during all event breaks, meals, and networking sessions
- Company logo listed on the event webpage
- Social media recognition
- Two (2) event registrations

Transportation Sponsor - \$4,000

(Exclusive – 1 Available)

Be the official Transportation Sponsor of Trucking Matters. Your company will sponsor the branded bus transportation to the Closing Reception on Thursday, July 23.

Includes:

- Company logo displayed on transportation signage
- Branded signage inside the bus
- Verbal recognition prior to departure
- Recognition on event webpage
- Social media recognition
- One (1) event registrations

Charging Station Sponsor - \$3,000

(Limited Availability)

Keep attendees powered while showcasing your brand. As a Charging Station Sponsor, your company logo will be prominently displayed on charging stations located in the event foyer.

Includes:

- Branded charging stations in high-traffic foyer areas
- Company logo signage displayed at each station
- Recognition on event webpage
- Social media recognition
- One (1) event registrations

If you'd like to bring additional employees beyond what's included in your sponsorship, there will be a \$500 fee per attendee. Let us know if you have any questions or additional ideas, we'd be happy to discuss further.



CLIENT TESTIMONIALS



The event offered valuable insights and excellent networking opportunities. Kudos to the entire team for organizing such a successful conference. I am already looking forward to next year's event and further enriching my knowledge and network. Thank you for creating such a rewarding experience."

CEO OF A TRUCKING COMPANY



The conference was fantastic. The networking opportunities were excellent, with plenty of motivational insights. The venue and reception were top-notch, and we had a great time! We look forward to attending your events in the future."

PRESIDENT OF A TRUCKING COMPANY



I was thoroughly impressed with the level of organization, the quality of the information presented, and the caliber of the attendees. I look forward to attending next year."

CEO OF A TRUCKING COMPANY

READY TO SPONSOR?

If you're interested in sponsoring the Trucking Matters event, please email truckingmatters@reliancepartners.com.

If you have any questions or need further assistance, don't hesitate to reach out—we're happy to help!

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[RELIANCEPARTNERS.COM](https://reliancepartners.com)